

**Manchester  
Musical Players, Inc.**  
www.mmplayers.org

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We are very excited to announce our 2015 production, ***How to Succeed in Business Without Really Trying***, winner of seven Tony Awards, the New York Drama Critics Circle Award, and the 1962 Pulitzer Prize for Drama. ***How to Succeed in Business Without Really Trying*** tells the story of young, ambitious J. Pierrepont Finch, who, with the help of the book (and narrator) of the same name, rises from window washer to chairman of the board of the World Wide Wicket Company. The musical opened in October 1961 and, with such popular songs as “I Believe in You”, “A Secretary is Not a Toy” and “Brotherhood of Man”, the show saw two successful revivals in 1995 and 2011. ***YOU WON'T WANT TO MISS OUT ON THIS BROADWAY HIT!***

***How to Succeed in Business Without Really Trying*** will be performed at historic Cheney Hall, 177 Hartford Road, in Manchester. Performance dates are May 2, 8 & 9 at 8:00 p.m. and May 3, 9 & 10 at 2:00 p.m. Our production is directed by Rob Thornton, with music direction by Bill Pelto, and features a multitalented cast of twenty one actors, singers and dancers!

**If you would like to advertise in our show program, please review the materials attached to this letter and send us an email request along with a digital file of your ad and your contact phone number at:**  
***manchestermusicalplayers@gmail.com.***

Someone from our program staff will contact you to review your ad and to make arrangements for advance receipt of payment.

Final placement of the ad within the program will be at the discretion of our program designer in order to maximize the program content. Full page ads for the inside back cover and back cover will be honored in the order received. We hope you will consider an inside page if the cover spaces have already been filled.

Typically we project that ***2,100 pairs of eyes*** will have seen the show by the end of the run. ***And that means approximately 2,100 pairs of eyes will have seen your ad!*** That's a pretty impressive market size for this area!

***If you have questions please call Steve Ossias at 860.977.8429***